

TRAINING IN THE MAKING OF DAYAK CLOTHES FOR STUDENTS OF SMKN 3 PALANGKA RAYA

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ABSTRAK

Isu lingkungan tidak lepas dari isu industri kreatif dan ekonomi kreatif. Isu lingkungan telah menjadi salah satu isu penting yang diperbincangkan dalam masyarakat global. Menyikapi permasalahan limbah goni di atas, maka perlu adanya kegiatan yang bermanfaat bagi masyarakat yaitu memberikan pemahaman tentang bahaya limbah goni dan pelatihan pemanfaatan goni. Metode kegiatan pengabdian ini berupa pelatihan bagi siswa SMK Negeri 3 dalam rangka pengurangan limbah karung goni di Kota Palangka Raya. Pelatihan ini tidak harus dari pemerintah, tetapi bisa juga dilakukan oleh instansi lain seperti perguruan tinggi. Perguruan tinggi memiliki kewajiban untuk melayani masyarakat sesuai dengan isi Tri Dharma Perguruan Tinggi. Kesimpulan dari penelitian ini adalah kegiatan ini merupakan upaya peningkatan pemahaman tentang bahaya sampah khususnya sampah anorganik, kesadaran akan pentingnya menjaga kelestarian lingkungan untuk meningkatkan kesehatan fisik dan mental, serta memanfaatkan keterampilan sebagai peluang usaha.

Kata Kunci: *Karung Goni, Pakaian Adat, Pemanfaatan Sampah*

ABSTRACT

Environmental issues cannot be separated from issues of the creative industry and the creative economy. Environmental issues have become one of the important issues discussed in the global community. Responding to the issue of jute waste above, it is necessary to have activities that are beneficial to the community, namely providing an understanding of the dangers of waste from jute and training on the use of jute. The method of this service activity is in the form of training for students of SMK Negeri 3 in order to reduce jute sack waste in Palangka Raya City. This training does not have to be from the government, but can also be done by other agencies such as universities. Universities have an obligation to serve the community according to the contents of the Tri Dharma of Higher Education. The conclusion of this study is that this activity is an effort to increase understanding of the dangers of waste, especially inorganic waste, awareness of the importance of preserving the environment to improve physical and mental health, and utilizing skills as business opportunities.

Keywords: *Gunny Sack, Traditional Clothes, Waste Utilization*

INTRODUCTION

The creative industry is an industry that has a level of creativity, skills and talent that generates economic value so that it can open jobs that can reduce the number of unemployed through the exploitation of intellectual property (Jerusalem, 2009; Sulistiyoningrum et al., 2017). The creative industry has an important role in a region or country. Its role is that with the existence of the creative industry, the opportunities for small and medium enterprises (SMEs) are increasingly wide open (Sulistiyoningrum et al., 2017). Increasing SMEs in an

area will be able to absorb labor by increasing employment opportunities (Rozikin et al., 2019).

The creative industry or creative economy will grow and develop if local culture is used as the basis for its development (Fitriana & Ridlwan, 2018). The creative economy is not only seen from an economic perspective, but also from a cultural perspective because creative ideas emerge in the form of cultural products (Fitriana & Ridlwan, 2018). Local culture is sometimes also called local wisdom. Local wisdom is the main capital for the community to develop itself without destroying the social order and the surrounding natural environment (Fitriana & Ridlwan, 2018). Local wisdom, creative economy, and value addition are the main keys to innovation in the economic sector (Fitriana & Ridlwan, 2018). Apart from looking at the cultural dimension, creative industries must also look at it from an environmental perspective.

Environmental issues cannot be separated from creative industry and creative economy issues. Environmental issues are one of the important issues discussed in the global community (Hidayati & Simanjuntak, 2019). Over the last few decades people have felt the impact of a damaged environment. Therefore, various ways are needed to overcome this environmental damage. Community contributions are also needed, by reducing the use of plastic, planting trees, reducing energy use (Hidayati & Simanjuntak, 2019), and using waste for production raw materials (recycling). The use of waste for production raw materials in crafts has been carried out by several community groups but has not yet become something that is included in the waste management system (Fatoni et al., 2017). Some people also still don't understand how to turn household organic waste into compost (Silmi, 2015). Therefore, as academicians, they have the additional task of socializing the use of waste (waste) into something more useful.

In response to the problem of burlap waste above, it is necessary to have activities that are beneficial to the community, namely providing an understanding of the dangers of waste from burlap and training on the use of burlap for making traditional clothes, especially Dayak traditional clothes. This training does not have to be from the government, but can also be carried out by other agencies such as universities. Universities have an obligation to serve the community according to the contents of the Tri Dharma of Higher Education. One of these universities is the Muhammadiyah University of Palangkaraya. Muhammadiyah University of Palangkaraya does not only implement the Tri Dharma of Higher Education, but also the Chess and Dharma of Higher Education, namely teaching, researching, serving, Al Islam and Muhammadiyah. Therefore, Muhammadiyah University of Palangkaraya has an important role in tackling environmental problems by providing outreach and training to the community. The training conducted was how to make Dayak traditional clothes by utilizing burlap waste. By utilizing jute sack waste as the basic material for making environmentally friendly

traditional clothing, it can reduce the existing waste problems, besides that it also has a selling value that can improve the economy in Central Kalimantan.

IMPLEMENTATION METHOD

The method of this service activity is in the form of training for students of SMKN 3 Palangka Raya in order to reduce gunny sack waste in Palangka Raya City with the following steps:

1. The first step taken is to meet partners, namely the Principal of SMKN 3 Palangka Raya to establish community service partners.
2. The second step is to meet the teacher according to the expert field, namely the teacher majoring in fashion design.
3. The third step is to meet students majoring in fashion design.
4. The fourth step is preparing the materials needed in the training activities for making Dayak traditional clothes with gunny sacks. Materials such as gunny sacks, needles, threads, and others.
5. The fifth step is conducting direct training to students of SMKN 3 Palangka Raya majoring in Fashion Design to make Dayak traditional clothes using gunny sacks. This training includes students majoring in Economics Education and State Administration who are also experts in the manufacture of these Dayak traditional clothes.
6. The sixth step provides material on the importance of protecting the environment, especially from gunny sack waste, material on marketing strategies, management, and the use of information technology in marketing.

RESULT AND DISCUSSION

This community service activity was attended by 10 Class XI students of SMKN 3 Palangka Raya, Department of Fashion Design. Students are given an explanation of the procedure for making traditional clothes from gunny sacks. After an explanation of the procedure, students practiced making traditional clothes from gunny sacks accompanied by accompanying teachers and UMPR students. Students are not only given material on making traditional clothes from gunny sacks, but also other material. Other materials include management, marketing, technology utilization, and the use of social media in marketing. These students are given material directly or face to face.

The results that have been achieved in community service activities are as follows: The results that have been achieved in community service activities are as follows:

1. Making traditional clothes

The making of traditional clothing is practiced by professional tailors, designed according to the needs and comfort of its users. The steps for making it can be seen in the discussion below. Here are the steps for making it:

- a. Create a design/drawing pattern
- b. Preparation of materials such as gunny sacks, wheat bag fabrics/other fabrics, shirt buttons, threads, and other jewelry (accessories).
- c. Preparation of tools such as scissors, pencils, rulers, and needles.
- d. Cut the burlap sack according to the pattern that has been drawn.
- e. Then sew the finished pattern like sewing other clothes.
- f. And don't forget the lining fabric is also cut and sewn according to the pattern.
- g. After finishing sewing, attach the button to the shirt.
- h. Then attach the lace to the desired model.
- i. Tidy back the stitches that have not been neat.
- j. Making traditional clothes from gunny sacks is complete.



Figure 1. Lace Fitting Process



Figure 2. Button Installation Process



Figure 3. Traditional Clothing That Has Been Made

2. Presentation on entrepreneurship and awareness of the importance of protecting the environment

Community service activities were carried out on June 20 2022 at SMKN 3 Palangka Raya. The activity was attended by 10 students and 2 accompanying teachers from the school. Material presentations were held 2 times for health protocol reasons. In presenting this material students are given an understanding of the importance of protecting and preserving the environment, especially the dangers of gunny sack waste. In addition to having a direct impact on the environment, it also affects the economy and psychology of the people affected. In terms of economic and entrepreneurship education, students are given an understanding of how to see entrepreneurial opportunities in improving the

economy and opening up jobs, because students are already equipped with fashion skills. In addition, students are also given an understanding of the use of information technology to support marketing, such as the use of social media and the web. By using burlap sacks by making traditional clothes, it can prevent environmental damage and become an opportunity for entrepreneurship. These traditional clothes can be an opportunity for carnival activities, exhibitions, and so on.

3. Give questionnaires to students to measure understanding and changes in students' skills.

The final stage in this community service activity is to distribute questionnaires containing a question or statement about students' understanding of the training. The questionnaire is shown in the following table:

Table I. Questionnaire about training

No	Statement	SS	S	TS	STS
1	The training is easy to follow	7	3	-	-
2	The teacher guides gently	10	-	-	-
3	The trainer guides pleasantly	10	-	-	-
4	The material presented by the speaker is easy to understand	6	4	-	-
5	This training fostered an entrepreneurial spirit in me	8	2	-	-
6	This training increases the love for local culture	10	-	-	-
7	This training taught me the importance of protecting the environment by recycling the waste around us	10	-	-	-

Table I shows that of the 10 students who took part in this training, it showed that almost all students stated that this training was quite good, because no one answered TS and STS. The percentage of questionnaire answers will be shown in Table 2 below.

Table II. Percentage of Respondents' Answers

No	Statement	SS	S	TS	STS
1	The training is easy to follow	70%	30%	0%	0%
2	The teacher guides gently	10	0%	0%	0%
3	The trainer guides pleasantly	10	0%	0%	0%
4	The material presented by the speaker is easy to understand	60%	40%	0%	0%
5	This training fostered an entrepreneurial spirit in me	80%	20%	0%	0%
6	This training increases the love for local culture	100%	0%	0%	0%
7	This training taught me the importance of protecting the environment by recycling the waste around us	100%	0%	0%	0%

CONCLUSION

The process of implementing the activities in the form of providing materials and training to students of SMKN 3 Palangka Raya went very well where participants were able to understand the use of used materials in the form of gunny sacks in making traditional clothes. The students who took part in this activity were very enthusiastic. This is proven, the participants independently and assisted by the teacher, they can take advantage of their individual creativity to obtain variations and models that can be applied to the custom clothing they make. With this practice, they also understand that unused items or materials can also be useful and can even produce good works such as these traditional clothes.

When given the material, the students were given various ways of making it, even to promote their work in various media and sell it. The existence of a question and answer session also encourages the ability of students to learn to communicate in conveying ideas, ideas, and arguments. In the presentation of this material, it was also mentioned to the participants to foster an understanding of the dangers of waste, especially inorganic waste, awareness of the importance of preserving the environment to improve physical and mental health and utilize skills as business opportunities.

THANK-YOU NOTE

The PKM team would like to thank the Institute for Research and Community Service (LPPM) Muhammadiyah University of Palangkaraya for fully supporting and funding this activity. Thanks also go to the teachers and also the students of SMKN 3 Palangka Raya who have helped carry out the activity so that it runs smoothly.

Acknowledgments can be conveyed to those who provide community service grants (if community service comes from grants).

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